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261

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**RADWAY - McCULLOUGH SEEDS**

Incorporated

115 BROAD STREET

NEW YORK, N. Y.

REGISTERED  
"CENTRAL  
PARK"  
GRASS SEED LIST

**Latest Market News**

Better Lawns List No. 56 A

Sec. 562, P. L. & R.

U. S. POSTAGE

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New York, N. Y.

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*Miss Murren*

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WASHINGTON, D. C.

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★ SEP 12 1933 ★

U. S. Department of Agriculture.



The "STANDARD" of Quality

REFINERS AND PACKERS

TESTED

Radway's

SEEDS

Mc Cullough Established 1838

I. L. Radwaner Established 1875

LAWN GRASS  
"ALWAYS DEPENDABLE"

ORIGINAL and GENUINE "CENTRAL PARK" BEWARE of IMITATIONS!

Reg. U. S. Pat. Office, No. 78620

RADWAY-MCCULLOUGH SEEDS

INCORPORATED

115 BROAD STREET

NEW YORK

Western Office  
Box 845, Cincinnati, Ohio

Telephone, BOwling Green 9-3373



REG. U. S. PAT. OFFICE

"CENTRAL PARK"  
Competition

(White Bags)

Code 2

A cheap seed made to meet competition.

Grows fast-don't last

100 lb. bag...\$12.00

Smaller bag.. 13.00

Pound Packg. 14.00

Contains: Timothy, Rye Grass, Red Top, Blue Grass, White Clover. 77% pure. — 22% inert.

NOT PERMANENT



REG. U. S. PAT. OFFICE

"CENTRAL PARK"  
PRIME

(Yellow Bags)

Code 3

Per 100 lbs.

100 lb. bag...\$14.00

Smaller bag.... 15.00

Pound Packg... 16.00

Contains: Timothy, Blue Grass, Rye Grass, Red Top. 85% pure — 14% inert.

FAIR — QUICK GROWING



REG. U. S. PAT. OFFICE

"CENTRAL PARK"  
CHOICE

(Green Bags)

Code 10

100 lb. bag...\$21.00

Smaller bag.... 22.00

Pound Packg... 23.50

Contains: Red Top, Fescue, Blue Grass, White Clover, Rye Grass. 86% pure — 13% inert.

DESIRABLE — PERMANENT.



REGISTERED

"LUXORLAWN"

(Orange Bags)

Code 6

Per 100 lbs.

100 lb. bag...\$17.00

Smaller bag... 18.00

Pound Packg... 19.00

Contains: Timothy, Blue Grass, Fescue, Red Top, White Clover, Rye Grass. 86% pure — 13% inert.

GROWS FAST — FAIRLY PERMANENT.



REGISTERED

"SHADYLAWN"

PRIME

(Tan Bags)

Code 18

100 lb. bag...\$20.00

Smaller bag.... 22.00

Pound Packg... 32.00

Contains: Fescue, Poa Trivialis, Blue Grass, Rye Grass, White Clover, Red Top, Timothy. 89% pure — 10% inert.



REGISTERED

"PARK  
LAWN"

Competition

A cheap seed made to meet competition.

Grows fast

100lb.bag\$10.00

Smaller bag 11.00

Pound Pkg. 12.00

Contains: Timothy, Rye Grass, Red Top, Blue Grass, White Clover. 75% pure.—25% inert.



(A Bent mixture)

"SUNSHINE"

(Blue Bags)

REG. U. S. PAT. OFFICE

Code 12

100 lb. bag...\$28.00

Smaller bag.... 29.00

Pound Packg... 30.00

Contains: ONLY PERMANENT GRASSES AND CREEPING BENT SEED also Blue Grass, Fescue, White Clover, Red Top. 80% pure — 19% inert.



(A Bent mixture)

"GOLFGREEN"

REGISTERED

Code 16

100 lb. bag..\$50.00

Smaller bag... 51.00

Pound Packg.. 52.00

Contains: PERMANENT GRASSES ONLY—Creeping Bent, Fescue, Blue Grass, Red Top. 90% pure. — 9% inert.



PINT BOXES

2 Doz. in a carton at 10c each-96c per doz.

WHITE CLOVER  
MIXED PRIME

1/2 lb. Boxes 20c each or \$2.40 per doz.

Packed 2 doz. per case

1 lb. Bags . . 35c per lb.

5 lb. Bags . . 30c per lb.

Tear off here and mail — no stamp necessary.

Date.....

Dear Sirs: Please ship the following orders of Lawn Grass Seed:



.....Bags.....Lbs. Each, Total Lbs.....  
.....".....".....  
.....".....".....  
.....".....".....

.....Cases.....  
for shipment (on or about) prompt,.....  
.....

Yours truly,

Name.....

Address .....





# NEW ITEM!

*Radway's*

CENTRAL PARK  
LAWN GRASS SEED



PINT BOXES

**NON-WARRANTY.** We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible for the crop. As bearing on the above, the following remarks, taken from a recent Bulletin of the U. S. Department of Agriculture, are interesting: "Without attempting to discuss the arguments for the seedsman's disclaimer pro and con, the fact remains that reputable seedsmen stand back of their seeds and do not knowingly and willfully sell seeds that are unfit for planting purposes."

is not the  
**CHEAPEST IN PRICE, THE BEST NEVER IS!**

**FRED RADWAY SAYS!**

This is the beginning of the end—of  
"The Sawdust Trail"

"Chaff—sand and sawdust versus

Highgrade tested but inexpensive  
lawn seed"

"Quality will survive the pain suffered by  
the Pocketbook"

## For Better Turf

## LAWN SEED PLANTING INSTRUCTIONS

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.

**GRADE SOIL.**

**PERFORATE OR SPADE SOIL 5 to 8 INCHES.**

**FERTILIZE SOIL.**

**RAKE SOIL SMOOTH.**

**BROADCAST (sow) GRASS SEED THICKLY.**

**RAKE SEED IN. ROLL OR POUND.**

**WATER LIGHTLY—RAIN EFFECT SPRINKLER.**

**SEEDING TIME: APRIL TO NOVEMBER.**

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.

Roll every week.

Keep soil continually aerated—with sand—**TOP DRESSING** and frequent hard iron raking or spiking.

**THE EARTH MUST BREATHE**—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handfuls of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. **SUNSHINE** may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

**FERTILIZER RATES OF APPLICATION.**

per 1000 sq. feet recommended by best authorities.

**GRASS SEED** 5 lbs. (10x100) or (20x50) or (30x33) sq. feet.

**BONE MEAL** 18 lbs. encourages weeds and clover.

**COTTON SEED MEAL** 16 lbs. organic high in nitrogen.

**SHEEP MANURE** 24 lbs. encourages weeds and clover.

**LIME** 40 lbs. for clay soil.  
Not a fertilizer.

**NITRATE OF SODA** 8 lbs. encourages weeds and clover.

**SULPHATE OF AMMONIA** 6 lbs. discourages weeds and white clover. Encourages bent grasses and Red Top.

**PEAT MOSS** } Both retain moisture.  
**HUMUS** }

Copyright by Fred S. Radway, N. Y. C.

### BUSINESS REPLY CARD

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2c.-POSTAGE WILL BE PAID BY—

**RADWAY-McCULLOUGH SEEDS**  
INCORPORATED

115 BROAD STREET

NEW YORK, N. Y.

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Permit No. 1648  
(Sec. 510, P. L. & R.)  
New York, N. Y.